

Row @ 100 Canals of the World
the first time in history

Global Canal Rowing Action

Zero Carbon / Zero Waste / Clean Water

Wang Shi
2022 World Canal Conference, Leipzig
May 31, 2022



2002, Snows of Kilimanjaro, or no more?



2017, Vanke builds 40% of China's Green Homes



Vanke R&D Center



Prefabrication



Renewables



Energy Saving



Water Saving



Water Recycling



Timber Saving



Enthusiasm for outdoor sports



万福片区



万福片区





Yangzhou, transformation of canal waterways with watersports





vanke | 扬州

嗨玩吧



Rowing



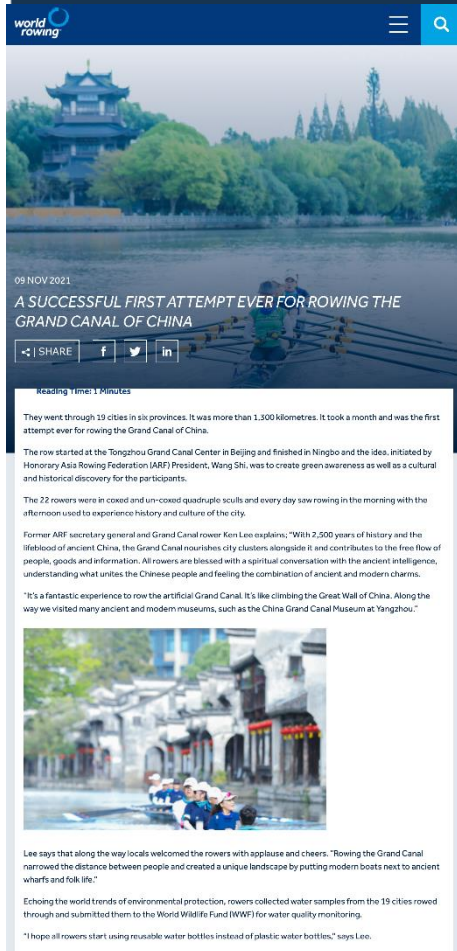
HONG KONG
HONG KONG

Leipzig: Transformation of German "water city"



2021/09 Deep Dive rowing campaign along the China Grand Canal

From 2021 September 10 to October 13, Grand Canal Row brought together 46 amateur rowers to row through 20 cities starting from Beijing and ending in Ningbo.



09 NOV 2021
A SUCCESSFUL FIRST ATTEMPT EVER FOR ROWING THE GRAND CANAL OF CHINA

Reading 15 min. 4 minutes

They went through 19 cities in six provinces. It was more than 1,300 kilometres. It took a month and was the first attempt ever for rowing the Grand Canal of China.

The row started at the Tongzhou Grand Canal Center in Beijing and finished in Ningbo and the idea, initiated by Honorary Asia Rowing Federation (ARF) President, Wang Shi, was to create green awareness as well as a cultural and historical discovery for the participants.

The 22 rowers were in coxed and un-coxed quadruple sculls and every day saw rowing in the morning with the afternoon used to experience history and culture of the city.

Former ARF secretary general and Grand Canal rower Ken Lee explains, "With 2,500 years of history and the lifeblood of ancient China, the Grand Canal nourishes city clusters alongside it and contributes to the free flow of people, goods and information. All rowers are blessed with a spiritual conversation with the ancient intelligence, understanding what unites the Chinese people and feeling the combination of ancient and modern charms.

"It's a fantastic experience to row the artificial Grand Canal. It's like climbing the Great Wall of China. Along the way we visited many ancient and modern museums, such as the China Grand Canal Museum at Yangzhou."

Lee says that along the way locals welcomed the rowers with applause and cheers. "Rowing the Grand Canal narrowed the distance between people and created a unique landscape by putting modern boats next to ancient wharfs and folk life."

Echoing the world trends of environmental protection, rowers collected water samples from the 19 cities rowed through and submitted them to the World Wildlife Fund (WWF) for water quality monitoring.

"I hope all rowers start using reusable water bottles instead of plastic water bottles," says Lee.



Through rowing, explore the rich culture and history of the canal, engage the communities with exciting events and raise public awareness on the sustainability.



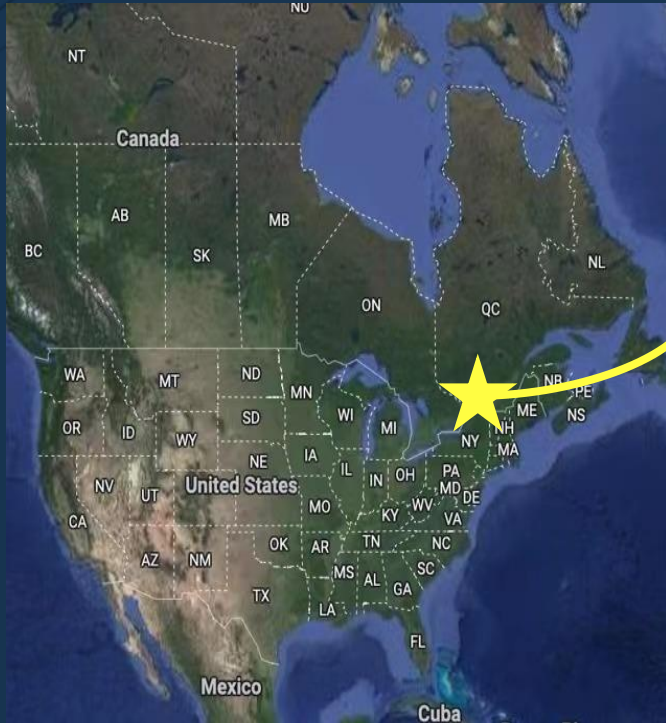
November 2021, Rowing in Scottish Canal at COP26



In November 2021, during COP26, rowed together with President of the European Rowing Confederation, Chairman of the Scottish Canal, and CEO of the Scottish Rowing Team. They jointly launched an initiative for climate change and clean water in Glasgow, UK.

*The campaign extended later to Dubai and Singapore, with rowers from the local communities joining the call for **zero carbon, zero waste and clean water.***

2022/05-06, Canal Rowing extends further to 12 countries and 30 cities



The United States



Europe: the UK, the Netherlands, Switzerland, Germany, Belgium, France, Austria



Japan

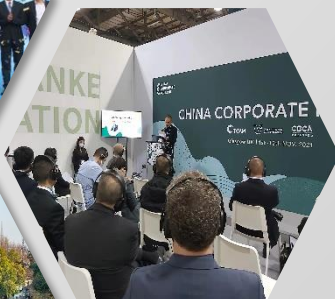


Rowing communities make a united voice for a better world.

Sports & Lifestyle

- Asian Rowing Federation (ARF)
- European Rowing Confederation (ERC)
- World Rowing (FISA)

The Campaign focuses on three main themes



Canal City Renewal

- World Historic and Cultural Canal Cities Cooperation Organization (WCCO)

Environmental Sustainability

- C Team (China Champions for Climate Action)
- Vanke Foundation
- Worldwide Fund for Nature (WWF)



Washington



Boston



New York



Cambridge



Henley-on-Thames



Bedford School



Edinburgh



Amsterdam

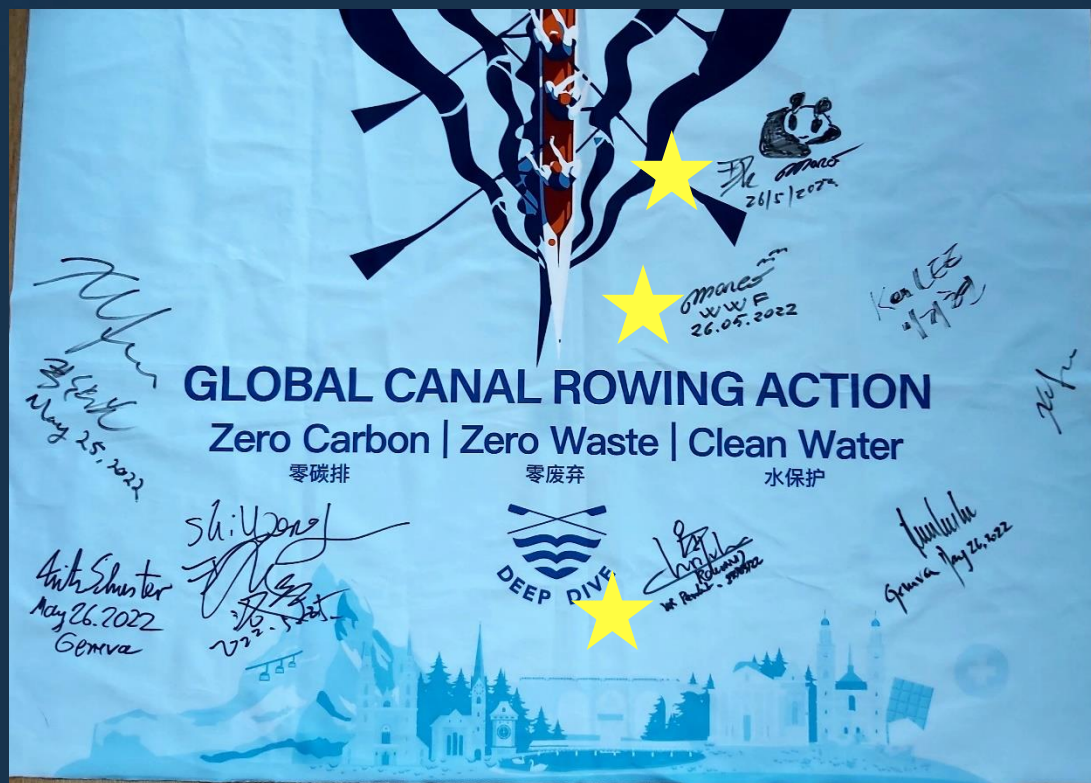


Geneva

2022/10-11, Asian-African Route from China to Egypt - Sharm El Sheikh (COP27)



2022/11, COP 27 Egypt



Joint Campaign of World Canal Cities for climate change and clean water.



2022

THANKS

